

## National Tracking Poll

Project: 181057

N Size: 1947 Registered Voters

Margin of Error:  $\pm 2\%$

October 26-28, 2018

### Topline Report

Question	Response	Frequency	Percentage
QQ1	<i>Which of the following statements comes closer to your view, even if neither are exactly right?</i>		
	Tech companies such as Amazon, Facebook, Google and Twitter are doing enough to protect the privacy of their users	204	10%
	Tech companies such as Amazon, Facebook, Google and Twitter need to do more to protect the privacy of their users	1451	75%
	Don't Know/No Opinion	292	15%
QQ2	<i>As you may know, net neutrality does not regulate how companies collect and use data from online consumers. Hearing this, do you support or oppose rules being put in place that regulate how all companies including internet service providers, apps and platforms such as Amazon, Facebook, Google and Twitter can collect and use data from online consumers?</i>		
	Strongly support	555	28%
	Somewhat support	455	23%
	Somewhat oppose	295	15%
	Strongly oppose	258	13%
	Don't Know/No Opinion	384	20%
QQ3	<i>Below are several approaches the government could take. Which of the following would you most prefer?</i>		
	Do nothing and maintain the status quo	111	6%
	Enact net neutrality regulations for internet service providers such as AT&T, Comcast and Verizon to ensure they do not engage in favoring or prioritizing internet traffic, or blocking content altogether	321	17%
	Enact online privacy and data security rules that apply to social media platforms and search engines such as Amazon, Facebook, Google and Twitter	360	18%
	Pass legislation that both ensures no favoring or prioritizing of internet traffic or blocking content altogether and creates one set of privacy and data security rules that apply to all internet service providers, social media platforms, and search engines	808	41%
	Don't Know/No Opinion	347	18%

Question	Response	Frequency	Percentage
QQ4	<i>As you may know, there is a debate taking place about whether it is better to have the federal government or individual state governments pass new laws implementing net neutrality and online privacy requirements. Which of the following statements comes closer to your opinion on this, even if neither are exactly right?</i>		
	The federal government should be in charge of making legislation regulating online privacy and net neutrality for the entire country. The internet does not stop at state boundaries. A person going to a single site will be accessing information from multiple states, so having different laws in different states regulating that information is impossible.	1040	53%
	Individual states should pass their own legislation regulating online privacy and net neutrality. State legislatures, not Congress, have often led efforts to protect consumer privacy. A single federal law would put existing, state-based consumer protections in jeopardy.	439	23%
	Don't Know/No Opinion	469	24%

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated for registered voters with demographic post-stratification weights applied.

## Respondent Demographics Summary

### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
xdemAll	Registered Voters	1947	100%
xdemGender	Gender: Male	911	47%
	Gender: Female	1036	53%
	N	1947	
age5	Age: 18-29	327	17%
	Age: 30-44	458	24%
	Age: 45-54	346	18%
	Age: 55-64	363	19%
	Age: 65+	453	23%
	N	1947	
demAgeGeneration	Generation Z: 18-21	95	5%
	Millennial: Age 22-37	488	25%
	Generation X: Age 38-53	515	26%
	Boomers: Age 54-72	729	37%
	N	1827	
xpid3	PID: Dem (no lean)	673	35%
	PID: Ind (no lean)	531	27%
	PID: Rep (no lean)	743	38%
	N	1947	
xpidGender	PID/Gender: Dem Men	286	15%
	PID/Gender: Dem Women	387	20%
	PID/Gender: Ind Men	256	13%
	PID/Gender: Ind Women	275	14%
	PID/Gender: Rep Men	369	19%
	PID/Gender: Rep Women	374	19%
	N	1947	
xdemIdeo3	Ideo: Liberal (1-3)	634	33%
	Ideo: Moderate (4)	456	23%
	Ideo: Conservative (5-7)	656	34%
	N	1746	
xeduc3	Educ: College	1225	63%
	Educ: Bachelors degree	460	24%
	Educ: Post-grad	262	13%
	N	1947	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xdemInc3	Income: Under 50k	1127	58%
	Income: 50k-100k	553	28%
	Income: 100k+	266	14%
	N	1947	
xdemWhite	Ethnicity: White	1575	81%
xdemHispBin	Ethnicity: Hispanic	189	10%
demBlackBin	Ethnicity: Afr. Am.	247	13%
demRaceOther	Ethnicity: Other	125	6%
xrelNet	Relig: Protestant	500	26%
	Relig: Roman Catholic	359	18%
	Relig: Something Else	166	9%
	N	1025	
xreligion1	Relig: Jewish	64	3%
xreligion2	Relig: Evangelical	559	29%
	Relig: Non-Evang. Catholics	537	28%
	N	1096	
xreligion3	Relig: All Christian	1096	56%
	Relig: All Non-Christian	166	9%
	N	1262	
xdemUsr	Community: Urban	479	25%
	Community: Suburban	875	45%
	Community: Rural	593	30%
	N	1947	
xdemEmploy	Employ: Private Sector	577	30%
	Employ: Government	134	7%
	Employ: Self-Employed	172	9%
	Employ: Homemaker	125	6%
	Employ: Student	53	3%
	Employ: Retired	519	27%
	Employ: Unemployed	181	9%
	Employ: Other	186	10%
	N	1947	
xdemMilHH1	Military HH: Yes	379	19%
	Military HH: No	1568	81%
	N	1947	

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**Summary Statistics of Survey Respondent Demographics**

Demographic	Group	Frequency	Percentage
xnr1	RD/WT: Right Direction	817	42%
	RD/WT: Wrong Track	1130	58%
	N	1947	
Trump_Approve	Trump Job Approve	838	43%
	Trump Job Disapprove	1016	52%
	N	1853	
Trump_Approve2	Trump Job Strongly Approve	463	24%
	Trump Job Somewhat Approve	375	19%
	Trump Job Somewhat Disapprove	257	13%
	Trump Job Strongly Disapprove	759	39%
	N	1853	
xnr3	#1 Issue: Economy	465	24%
	#1 Issue: Security	379	19%
	#1 Issue: Health Care	347	18%
	#1 Issue: Medicare / Social Security	346	18%
	#1 Issue: Women's Issues	109	6%
	#1 Issue: Education	122	6%
	#1 Issue: Energy	78	4%
	#1 Issue: Other	102	5%
	N	1947	
xsubVote16O	2016 Vote: Hillary Clinton	708	36%
	2016 Vote: Donald Trump	668	34%
	2016 Vote: Someone else	201	10%
	2016 Vote: Didnt Vote	364	19%
	N	1940	
xsubVote14O	Voted in 2014: Yes	1332	68%
	Voted in 2014: No	615	32%
	N	1947	
xsubVote12O	2012 Vote: Barack Obama	862	44%
	2012 Vote: Mitt Romney	490	25%
	2012 Vote: Other	96	5%
	2012 Vote: Didn't Vote	497	26%
	N	1946	
xreg4	4-Region: Northeast	347	18%
	4-Region: Midwest	447	23%
	4-Region: South	727	37%
	4-Region: West	425	22%
	N	1947	

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### Summary Statistics of Survey Respondent Demographics

Demographic	Group	Frequency	Percentage
Trump_Fav	Favorable of Trump	826	42%
	Unfavorable of Trump	1011	52%
	N	1836	
Trump_Fav_FULL	Very Favorable of Trump	499	26%
	Somewhat Favorable of Trump	327	17%
	Somewhat Unfavorable of Trump	189	10%
	Very Unfavorable of Trump	822	42%
	N	1836	
QQdem5	Strongly support net neutrality	341	18%
	Somewhat support net neutrality	331	17%
	Somewhat oppose net neutrality	142	7%
	Strongly oppose net neutrality	153	8%
	DK/NO on net neutrality	980	50%
	N	1947	

*Note:* Group proportions may total to larger than one-hundred percent due to rounding. All statistics are calculated with demographic post-stratification weights applied.



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