

# American Broadband Networks Prove Resilient Due to Sustained Private Investment

U.S.   
**\$387.2B**

E.U.   
**\$296.4B**

**Private Broadband Investment**  
2014 - 2018

From 2014 to 2018, European broadband providers invested \$296.4 billion in their networks.<sup>1</sup> Meanwhile, broadband providers in the U.S. invested \$387.2 billion, a rate 31% higher than that of their European counterparts.<sup>2</sup>

Today, U.S. download speeds are holding steady<sup>3</sup> despite an unprecedented increase in internet traffic of up to 50% due to social distancing.<sup>4</sup> In contrast, the E.U. is having to ask services like Netflix and YouTube to slow streaming speeds to help its strained networks.<sup>5</sup>



1. <https://www.etno.eu/downloads/reports/etno%20state%20of%20digital%20communications%20report%202020.pdf>; 2. <https://www.ustelecom.org/u-s-broadband-capex-growth-propels-deployment/>;  
3. <https://www.speedtest.net/insights/blog/tracking-covid-19-impact-global-internet-performance/>; 4. <https://www.ustelecom.org/research/network-performance-data/>;  
5. <https://www.cnn.com/2020/03/19/tech/netflix-internet-overload-eu/index.html>